Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, In 2009, 10,839 people were killed nationwide in alcohol-involved accidents where the driver was determined to be over or at the legal limit of .08 blood alcohol content–61 fatalities in South Dakota; and,

Whereas, Mothers Against Drunk Driving (MADD) has played a vital role in the enactment of tougher anti-drunk driving laws resulting in a drop in alcohol-involved traffic deaths since 1980; and,

Whereas, Alcohol-impaired driving remains one of the nation's most frequently committed crimes, and there remains a critical need for continued education, increased enforcement, and tougher laws and penalties for offenders; and,

Whereas, Business, government, law enforcement, service organizations, youth, senior citizens, military, sports teams, and individuals will demonstrate their commitment to safe, sober driving by tying a MADD red ribbon to a visible location on their vehicles during this holiday season; and,

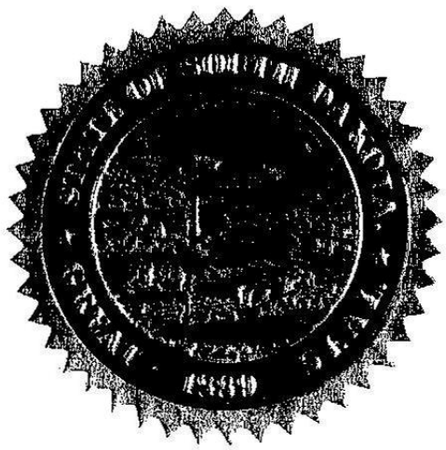
Whereas, These actions demonstrate America's pledge to the "Tie One On For Safety" campaign to prevent needless deaths and injuries; and,

Whereas, The state of South Dakota is pledging its support of the "Tie One On For Safety" campaign to assure the success of this life-saving program:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim December 9, 2010, to January 1, 2011, as a time to:

TIE ONE ON FOR SAFETY

in South Dakota, and I call upon all citizens, government agencies, hospitals, businesses, and schools to make a visible commitment to the fight against drunk driving by tying a MADD red ribbon on their vehicles.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twenty-second day of November in the Year of Our Lord, Two Thousand and Ten.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State